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Due to the diversity of the WestGroupe family as well as our customer base, as a company we have always strived to remain apolitical and neutral regarding world events. While we have our personal opinions and views on the events that shape our lives, and sometimes express those feeling on our personal social media platforms, we have always felt that it was important that we try our best to not impose our viewpoint on our employees and customers. While we still maintain this viewpoint, as company owners and business leaders, due to the gut wrenching events we have all witnessed, we feel it necessary to express our thoughts publicly.

Over the last week we were personally horrified by the unnecessary and violent circumstances surrounding the death of George Floyd, supportive of the peaceful protests against systemic racism that occurs regularly in Canada, the US and around the globe, and disgusted by those taking advantage of the situation to loot, vandalize and destroy the property and businesses of hardworking citizens.

We understand that some reading this post will feel we have not gone far enough with our words, while others may feel we have gone too far. We have chosen to make our feeling public on our corporate social media platforms because we realize that our silence has hurt some of our WestGroupe family members and customers who, rightly so, expected our vocal support at this very difficult time.

As a company, WestGroupe supports diversity and equality and strives for a world that does not recognize differences in color, gender, religion or sexuality and treats everyone with the dignity and respect they deserve. Our hope is that everyone who sees this post reads it with an open heart and understands that we all must stand together in order to make tomorrow a better day for everyone.

With hope for a better tomorrow.

Rodney, Michael and Bev Suliteanu and Mike Debono